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## Kitsap's brand new bag of Neighborly Greetings offers a warm welcome

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People moving to Kitsap County get a bag filled with samples and savings from sponsoring stores, service providers and community organizations, courtesy of a new business called Neighborly Greetings. Owner Jane Hill says, "I bought Neighborly Greetings earlier this year because it's such a great service for both newcomers and our local business people — and I knew how to make it even better."

Neighborly Greetings welcomes people to Kitsap County with hand delivered bags of free goodies. Whether moving into a house or apartment, people benefit from what's in the bag:

- Samples and coupons from local retailers and service providers
- A binder of information about the bag sponsors that serves as a handy directory to businesses and community organizations

Local businesses get a head start on earning customer loyalty. Each can be the first in his or her line of business to connect with newcomers. Neighborly Greetings offers exclusivity for each business in a particular geographic area: if one chiropractor from Bremerton is "in the bag," another Bremerton chiropractor can't get in.

In July, Neighborly Greetings started deliveries to Silverdale and Bremerton households. Port Orchard and Poulsbo bags are coming soon. Hill has improved the service by adding more sponsors, more samples and more coupons. She says, "For newcomers, it's like getting a personal recommendation to patronize our sponsors when I deliver the bags."

She's made Neighborly Greetings more attractive for businesses to sponsor by adding services outside the bag:

- Sponsors are represented in the Neighborly Greetings booth at events throughout the year, such as Silverdale's Whaling Days and the Kitsap County Fair.
- Sponsors get a report on who receives the bags, for individual follow-up.
- Sponsors are featured on the Neighborly Greetings website.
- Neighborly Greetings sends reminders to recipients, two months after delivery, to use the resources that came in their bags.

New Kitsap residents can request a bag, delivered right to their doorsteps, by visiting [www.NeighborlyGreetings.com](http://www.NeighborlyGreetings.com).

Merchants who want to be included in a bag can contact Hill at (360) 509-9265 or [jane@neighborlygreetings.com](mailto:jane@neighborlygreetings.com).